



P.O. Box 511 - Keosauqua, IA 52565

E-mail: info@keosauqua.com

Website: www.keosauqua.com

January 17, 2020

Dear Business Owner,

We would like to invite you to join the Keosauqua Chamber. Our main focus is to ensure that all of our actions are in line with our mission statement:

“To provide leadership that encourages businesses to work together to promote a positive image and strong economy while embracing our unique qualities making Keosauqua a desirable place to live, work, and visit.”

The Chamber has undertaken some new things in recent years. We are now offering the Mini-Grant program to our chamber members and plan to offer these again in the spring. We have updated our website to make it more effective for marketing our members. We have a new Director that we are very excited about. Her name is Christina Hedstrom and she has some great ideas for the Chamber. The city now has a tab where local citizens can pay their city bills from our website. This, of course, will drive more viewers to our site and in turn put your businesses in front of more people. Keo Bucks continue to be a successful campaign to encourage local spending. Last year alone, over \$8570 worth Keo Bucks were distributed to be spent at Chamber businesses!

We have an ongoing project called Local First to support local businesses and encourage our community members to “Shop Local”. Local First window clings are available to all local chamber businesses to showcase the initiative and show support of shopping local. We have expanded our social media marketing efforts and continue to improve our website. You will get free advertising all year long through our social media and newspaper campaigns.

Some of the events we will hold/sponsor are:

- Annual Dinner/Event— TBD
- Spring Open House—Saturday, May 2
- Golf Tournament—Friday, August 21
- Car Show—Sunday, Oct 11
- Small Business Saturday—November 28

If you would like to join the chamber, please complete the enclosed membership form and return to the above address. If you would like more information, please contact one of the board members below.

Sincerely,

Your Keosauqua Chamber Board

Barb Hendricks Boley, President: Boley Real Estate, 319-293-2575, bboleymossyoakproperties.com

Joy Padget, Vice President: Hotel Manning, 319-293-3232, joy@hotelmanning.com

Monte Hagge, Secretary: Van Buren Telephone, 319-293-3187, montehagge@netins.net

Annette McLain, Treasurer: Riverview Financial Group, 641-919-0629, annette@riverviewfg.com

Susan Wasko: Wasko Hardware, 319-293-6468, susan@waskohardware.com

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