

Keosauqua Chamber

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www.keosauqua.com T: 319-293-3536  Keosauqua Chamber

We are excited about what is coming up for Chamber in 2018! As you may have seen in membership letters, we are going to continue the mini-grant program and applications will be available in April. We have also contracted with Heidi Bainbridge of Mossy Oak Properties/Boley Real Estate to update our website and help increase traffic on our Facebook page. (Read more about Heidi and her role with the Chamber on page 2.)

In addition to these member benefits, several educational opportunities are already being planned out, so stay tuned for upcoming webinars and seminars.

Lastly, we have opted to change the format of our Annual Dinner. This year will be more informal and we hope you, your coworkers, friends and families will join us for a fun evening!

Sincerely,
Your Chamber Board

ANNUAL DINNER—SATURDAY, APRIL 7 @ 6:30

Trivia! Nacho Bar! Ice Cream Bar! Are you in yet? We look for this to be an entertaining evening designed to bring together Keosauqua business members and the community that supports them. New businesses, as well as those who underwent improvements in 2017 will be recognized and the Citizen of the Year Award will be presented. But this time it will come with guacamole and sprinkles. 😊



Interspersed through the night will be a live auction from which all proceeds will go towards the chamber mini-grant program! Invites will be sent out mid-February.

Information on the Citizen of the Year Award will be available mid-February.



CHAMBER CALENDAR

February 2

Membership forms due

April 7 @ 6:30 pm

Annual Dinner & Citizen of the Year Award

KEO BUCKS

A reminder that KeoBucks no longer have an expiration date. We hope this will make it easier for businesses to use. KeoBucks are only redeemable at member businesses which took in over \$6,000 last year!

GRANT REMINDER

Chamber mini-grant funded projects must be completed and reports turned in by June 11, 2018. Please keep us up-to-date as projects are completed—we'd love to highlight you in our newsletter and/or on FB!

WHAT'S NEW?

Monday, January 29, Steve Long and Mark Kittrell of Eagle View Partners visited with members of Engage Keosauqua to share their vision for the Hotel Manning and an overview of their course after closing on March 3. One notable takeaway from the discussion was that they labeled their organization as "hyper-local" and are dedicated to purchasing from local businesses and using local services during the renovation and operation of the hotel. Great news!

MEDIA MARKETING

We would like to introduce you to Heidi Bainbridge who will assist the Keosauqua Chamber with website and social media development. As if Heidi's position as the Director of Marketing and Design for Mossy Oak Properties and Boley Real Estate didn't keep her busy enough, she also assists in marketing efforts for the Van Buren Players as their Business Manager and spearheads fundraising efforts and marketing for Shari's Starz Competition Dance Team!



Heidi will be helping the Chamber transition our website format to include photos and extended descriptions for each business. She, or your chamber board contact will be reaching out to you for this information. Heidi will also be working to market our members more on Facebook. Soon she will be picking back up our "Did You Know?" Facebook campaign which shared fun facts and little known info about businesses. Heidi can be contacted at 641.919.7360, hbainbridge@mossyoakproperties.com or via Facebook messenger

Heidi and her husband Mike reside in Keosauqua with their three kids, Liberty (11), Lincoln (10), and Lainey (5). She enjoys camping with her family, running, helping others live healthy and volunteering in the community.

KEOSAUQUA CHAMBER BOARD CONTACT INFO

Misty Crane, President: Misty's Malt Shop, 293-3815, mmm52565@hotmail.com

Tiffany Howard, VP: Keosauqua Health Care Center, 293-3761, keosauqua.dietary@imgcares.com

Barb H. Boley, Treasurer: Mossy Oak Properties, 293-2575, bboley@mossyoakproperties.com

Mandi Maras, Secretary: 1st Iowa State Bank, 293-3752, mandi@1stiowa.com

Holly Boyd: First Street Grille, 293-6462, hboyd6291@gmail.com

Katie Nichols: Individual Member, katie.nichols@aipcompany.com

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